

**WEST OF SCOTLAND FC**

# SPONSOR RUGBY IN YOUR COMMUNITY

**FROM AS LITTLE AS £500!**

The West Rugby Development Programme has now been running since August 2014 and is a unique initiative in Scottish club rugby. Unlike many other 'Academy' structures, the West RDP is designed to help every player not just the elite. While providing excellent development training for both players and coaches on the field, it also delivers an off-field programme of education in areas such as strength & conditioning, nutrition and sports psychology through specialist coaches who are recognised experts in these fields.

Available to all players from S1 through to U18 and run by the club's full time Rugby Development Manager - Millan Browne - the focus is not only on the club producing better players but also better people and is operated with the core values of the club in mind - Enjoyment, Respect, Inclusivity, Honesty and Responsibility. The focus at West is very much on developing and nurturing our own talent rather than buying on-field success at senior level.

The club is also reaching out to local schools within our catchment to provide after school rugby for the first time in many years and is also offering girl's and women's rugby for the first time since the early nineties.

All of this is provided for as part of the membership subscription which we are keen to keep as affordable as possible but clearly, it all costs money and must be sustainable if we are to grow in the future ... this is where you come in.

We are seeking to develop partnerships with local and national businesses or individuals who would like to be associated with the great work that Millan and his team of coaches are doing to promote rugby and physical wellbeing in the local community and beyond.





## PLATINUM SPONSORSHIP

**£2,000 PER ANNUM OVER 3 YEARS**

**BENEFITS INCLUDE:**

- Logo / Name given prominence on all RDP Communication
- Feature in club e-newsletter (over 400 recipients)
- Touchline advertising on 1st Team pitch and 4G pitch
- Full page advert in match day programme
- 3 x Free family memberships of the club
- Featured in local media coverage
- Branding on club coaches' kit
- Complimentary function hire and use of club grounds and clubhouse up to 2 times a year
- 10 complimentary places at advertised pre-game hospitality



## GOLD SPONSORSHIP

**£1,000 PER ANNUM OVER 3 YEARS**

**BENEFITS INCLUDE:**

- Logo / Name on all RDP Communication
- Featured in club e-newsletter (over 400 recipients)
- Touchline advertising on 1st Team pitch and 4G pitch
- Half page advert in match day programme
- 1 x Free family memberships of the club
- Featured in local media coverage
- Complimentary function hire at the club
- 5 complimentary places at advertised pre-game hospitality



## SILVER SPONSORSHIP

**£500 PER ANNUM OVER 3 YEARS**

**BENEFITS INCLUDE:**

- Logo / Name on selected RDP Communication
- Featured in club e-newsletter (over 400 recipients)
- Quarter page advert in match day programme
- 2 x Free adult membership of the club



Please get in touch if you would like to discuss your potential involvement :

**ALLAN SNEDDEN** (CLUB PRESIDENT)  
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